



NATIONAL COUNCIL OF
DEMENTIA MINDS

Celebrating 5 Years of Impact – and the Road Ahead

We invite you to join the National Council of Dementia Minds (NCDM) as a sponsor of our first annual virtual educational conference and fundraising celebration—an exciting national event that brings together powerful voices and bold ideas that are changing what it's like to live with dementia. As a sponsor, you'll place your brand at the center of a movement led by people living with dementia and connect with families, care partners, professionals, and changemakers across the country.

This dynamic half-day event will feature presentations from internationally renowned dementia educator and founder of Positive Approach to Care®, Teepa Snow; speech-language pathologist and social media powerhouse Adria Thompson; and NCDM's own visionary leader, Brenda Roberts—joined by NCDM members living with dementia as co-presenters. We will also premiere a long-awaited new NCDM video highlighting the powerful impact of peer support for people diagnosed with dementia.

SPONSORSHIP OPPORTUNITIES

<p>DIAMOND SPONSOR (\$20,000)</p> <p><i>As a premier sponsor, your organization will be recognized as a Presenter of the event, with exclusive branding and speaking opportunities. Benefits include:</i></p>	<ul style="list-style-type: none">• Recognition during the conference as our Diamond Sponsor, including a speaking role introducing one of our featured presenters• Top placement of your hyperlinked logo on the event page of NCDM's website for one year• Recognition as a Diamond Sponsor in event-related email promotions• Featured recognition (name and logo) in event-related social media promotions• Name and logo included in event opening credits and during the event• Five complimentary event registrations
<p>PLATINUM SPONSOR (\$10,000)</p> <p><i>As a Platinum Sponsor, your organization will receive high-visibility branding across event promotions and materials. Benefits include:</i></p>	<ul style="list-style-type: none">• Prominent placement of your hyperlinked logo on the event page of NCDM's website for one year• Featured recognition (name and logo) in event-related email and social media promotions• Name and logo included in event opening credits and during the event• Four complimentary event registrations

<p>GOLD SPONSOR (\$5,000)</p> <p><i>As a Gold Sponsor, your organization will receive key branding and engagement opportunities, including:</i></p>	<ul style="list-style-type: none"> • Your hyperlinked logo displayed on the event page of NCDM's website for one year • Recognition by name in event-related email promotions • Name and logo included in event opening credits and during the event • Two complimentary event registrations
<p>SILVER SPONSOR (\$2,500)</p> <p><i>As a Silver Sponsor, your organization will receive:</i></p>	<ul style="list-style-type: none"> • Your hyperlinked logo displayed on the event page of NCDM's website for one year • Two complimentary event registrations

Custom sponsorship packages are also available.

For more information, please contact:

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National Council of Dementia Minds

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